

# FINTLV

## 「INNOVATION ZONE」

POWERED BY SOS2 |  FinTLV





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## OVERVIEW

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FinTLV is a unique open innovation platform, focusing on FinTech and InsurTech technologies. Powered by SOSA, the global network of tech innovation hubs, FinTLV is pioneering the future of financial and insurance technology through a unique Innovation Zone which fosters a mutually beneficial relationship between entrepreneurs and multinational corporations. This dedicated platform directly connects FinTech-InsurTech industry leaders and disruptive Israeli technologies, with the purpose of identifying and matching next-generation technology solutions to corporations' specific needs, in a timely, smooth, and cost effective way.

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## THE OPPORTUNITY

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In a world where industries are constantly disrupted and knowledge is widely decentralized, companies must establish an on-going connection to external sources of innovation. Banks and insurers have the opportunity to become leaders in digital transformation, discover additional sources of revenue, and spearhead a bright new era of financial service excellence. To unlock these opportunities, they must be connected and properly armed with the innovative Israeli technologies disrupting the industry.

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## OUR LEADERSHIP

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FinTLV Innovation Zone is a platform driven by both professional and innovative entities:

### FINTLV

A unique open innovation platform for corporations, focusing on FinTech-InsurTech technologies, led by: **GIL ARAZI** | 20 years of experience as Senior Manager in several prominent Israeli insurance companies: VP Migdal Group; Senior VP Phoenix Insurance; CIO Clal Insurance; CEO of Clalbit Systems - Clal Insurance's IT Company. **GILBERT OHANA** | Retired LTC, former CTO of the IDF's Elite Technology & Intelligence Unit (8200). 26+ years of experience in leading strategic IT and enterprise architecture programs, Big Data, analytics and cyber security.

### SOSA

Founded in 2013 by 25 leading Israeli investors and high-tech entrepreneurs, SOSA, the global network of tech innovation hubs, brings together startups, entrepreneurs, corporations and investors - all under one roof. This exclusive global network bridges the gap between the supply and demand of corporate innovation. With SOSA's unique multipronged approach to innovation, corporations and startups in traditionally separate industries interact in new ways, thus providing unparalleled value for all parties involved. SOSA's unique global network has expanded rapidly and now has over 3,500 startups and numerous multinational corporations and investors.



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## OUR VISION

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The FinTLV Innovation Zone, powered by SOSA, connects industry leaders to the heart of the Israeli startup ecosystem. Our established global network is an integral part in bridging the gap between the supply and demand for innovative technology. The FinTLV Innovation Zone platform accomplishes this through a 3-part process:

- » Assessing corporate needs and room for growth
- » Presenting a curated set of relevant, practical, and implementable solutions
- » Piloting and integrating of select technologies to respective stakeholders

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## OUR GOALS

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- » Assisting financial corporations by in-sourcing innovative technologies and creating new business models
- » Integrating existing solutions from other verticals, such as Big Data, predictive analytics, cyber security, IOT, AI, etc
- » Optimizing current industry paradigms by identifying and integrating relevant innovative technologies
- » Driving disruption and innovation in the FinTech-InsurTech industry

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## PARTNER'S VALUE

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Partners of the FinTLV Innovation Zone are introduced and integrated into our global community, building a vibrant network for collaboration. FinTLV Innovation Zone positions its partners at the forefront of industry disruption by providing primary access to technologies addressing their needs. Partners are given the opportunity to invest in participating startups. With this distinct market positioning comes enhanced brand value within their corporation.

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## TIMELINE AND STRUCTURE

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Our platform is a 12-month program. Over this period, selected startups will engage in valuable mentorship sessions, business development, demo days, and POCs. Corporations will take part in committee meetings, curated content events, demo days, marketing and professional activities and work closely with the Innovation Zone leadership to successfully implement POCs within their corporation.

CONTACT US

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